

LAKE LUZERNE 2022 TOWN COMPREHENSIVE PLAN

SEPTEMBER 13, 2022 - TOWN ADVISORY COMMITTEE MEETING NOTES

Attending: Wayne Allison, Maryalice Barnaby, Patricia Goldberg, John Kurimski, Frederic Ury, Sonya Harris, Jim Niles, and Tracey Clothier.

1. Review Summary of Public Meeting

- The turnout was very good, dialogue was brisk, and feedback was valuable.
- Additional public comments were received and appear at the end of this meeting summary.
- Short -term rentals are being addressed by the Town Board. Models in Lake George, Warrensburg, Queensbury, and Bolton have been reviewed. The Town Board intends to have a draft for public review before the end of the year.
- A townwide survey should be considered to gather even more opinions. It was decided to pursue a survey through SurveyMonkey which could be sent via email, association email lists, and on the website. The consultants will develop a series of questions and have the survey active in early October. Costs of \$300 related to a subscription to SurveyMonkey will be requested from the Town Board.
- Provide a detailed alternatives analysis of how to redevelop the dilapidated and vacant properties on Main Street. Explore resources from Warren County Economic Development Council and NYS means including grants. Consult with Gene about the resources available through the Warren County Tourism Committee.
- Outline the desired set of businesses for the downtown that are compatible and complimentary of the current assets in the community (i.e., Adirondack Folk School, Nettle Meadow, Luzerne Music Center, etc.) would serve as a destination for visitors. Consider less common grants such as the Northern Borders Grant and NY Forward for financing a downtown destination.
- Focus on developing a set of interesting “visitor experiences” by developing all day, half day, and 2-hour itineraries for Lake Luzerne.
- Follow through with new pedestrian lighting throughout Main Street.
- Playground would be best in park in the vicinity of the pavilion in the park.
- Organize information about existing trail systems including location, and condition. Make sure all signage is consistent. Develop a townwide trail map in both digital and paper forms and get onto the All-Trails website <https://www.alltrails.com/>.
- Build the new plan using the 2010 plan as the base.

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2. Visioning Workshop

The Advisory Committee reviewed the vision from the 2010 plan and determined that much of it should be kept and updated with the work of the 2022 committee. Below is a first draft of the vision.

The Vision for the Community

The Town of Lake Luzerne, located in the foothills of the Adirondack Mountains, is a quaint, quiet, and charming rural community nestled at the confluence of the Sacandaga and Hudson Rivers. Since the founding of the Town in 1792, the prosperity of the community has been tied to its rich array of natural resources which enabled the town to grow. Initially these resources fueled the industries of logging, mills, tanneries and, later, the hydro-power facilities. As these industries waned, the natural beauty of the region drew tourists, retirees, and second home buyers, leading to the establishment of motels, cabin colonies, dude ranches, and snowmobile trails.

Today, Lake Luzerne can be described as a residential community that sustains itself economically through recreational and heritage tourism. The Town's assets provide an outstanding array of recreational opportunities that can only be found in Lake Luzerne and the immediate region. Visitors tend to visit with the goal of enjoying a low-key vacation in a quiet and beautiful natural setting dedicated to recreation, music, crafts, and culture. The hamlet continues to be the heart of the community by providing essential services and gathering places in a safe walkable setting on the Hudson River.

The Town seeks to develop a community vision that builds on the success stories of the Adirondack Folk School, Luzerne Music Center, Nettle Meadow, Huttoopia, and other unique places and businesses and establishes a unique, economically sustainable brand and marketing strategy for Lake Luzerne. The success of this strategy depends on the Town being able to attract a destination business venue on Main Street that is consistent and compatible with visitor interests.

3. Schedule

There will be no October meeting. The next Advisory Committee Meeting is scheduled for November 7th at 6pm. Please note the earlier start time.