

LAKE LUZERNE 2022 TOWN MASTER PLAN

JULY 12, 2022 - TOWN ADVISORY COMMITTEE MEETING NOTES

Attending: Wayne Allison, Maryalice Barnaby, Avery C. Braico, John Cerveny, Barbara Conway, Richard Dressner, Joshua Fisher, Roderick Gardner, Patricia Goldberg, Art Havighorst, John Kurimski, Pam Morin, Jason Tyler, Frederic Ury, Sonya Harris. Alternate: Eileen Hickey.
Consultants: Tracey Clothier and Drew Alberti.

1. A review of the June 25th Field Walk Summary was presented and discussed.
2. Strengths, Issues and Needs, Opportunities and Actions: Main Street and Downtown Region
3. The committee reviewed what the 2010 Plan says about the Main Street area? Much of the recommendations have been made especially regarding downtown aesthetics and the pedestrian environment.
4. The committee discussed what a new vision for the hamlet might look like.
 - a. What are the primary assets that successfully tie the community together?
 - *Adventure Sports:* whitewater rafting & tubing; hiking; rustic camping & glamping; horseback riding; snowmobiling
 - *Heritage Tourism:* Dude Ranch Trail; First Wilderness Heritage Corridor; Mill Park Museum; Rockwell-Harmon Cottage & Visitors Center; Gaily Hill Schoolhouse; Kinnear Museum of Local History; Bow Bridge
 - *Adirondack Crafts & Culture:* Adirondack Folk School; Luzerne Music Center; Nettle Meadow
 - *Summer Camp Facilities:* Double H Ranch; Luzerne Music Center; Hidden Lake Camp; Pentel Bible Camp
 - b. What types of businesses are compatible and will complement these assets?
 - Work with regional partners Warren County Tourism and I Love NY to brand Lake Luzerne as a recreation and heritage tourism destination
 - Look to partner on creating regional recreation and heritage tourism experiences for all ages and year round
 - Market the local museums and historic sites as a comprehensive unit that tells a unique story of Lake Luzerne
 - Consider most visitors will be day trippers
 - Consider how the community can help Adirondack Folk School expand
 - Coordinate with adjacent communities on craft fairs so they are regional or coordinated events
 - c. Look at how to promote the trails in town; connect them to neighboring communities and regional trail systems; look at underutilized areas such as Bucktail Mountain; extend the trail by the tennis courts to the bridge but first work through issues of safety and liability
 - d. Review whether there is an opportunity to market through the train from Corinth to Greenfield; Revolutionary Bikes
 - e. Consider the need for municipal sewer as a tool to bring in businesses

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- f. Address derelict building and properties through a Main Street grant; consider potential future uses such as an Adirondack store
 - g. A playground in Bicentennial Park would be an asset to attract families as visitors and residents; an amphitheater would also enable the community to expand music venues
 - h. The lack of restaurants continues to be the main missing asset in the community. Food trucks may fill the void until new businesses feel confident enough to open especially on Mondays and Tuesdays when most restaurants appear to be closed
5. A date of August 23rd was set for the Public Meeting to be held at the Town Municipal Facility.
 6. The next committee meeting was set for August 9th. The focus will be on the Lake Vanare hamlet area.
 7. Materials about this Comprehensive Plan Update are now up on the Town of Lake Luzerne website: <https://www.townoflakeluzerne.com/town-comprehensive-plan/>